



零售 · 体验 · 定制

Enhancing Shopping Experience

公司简介

Introduction



万卓实业是专业的零售方案定制专家。公司成立以来一直专注于卖场陈列道具 (POSM) 的设计开发及生产供应, 业务遍及澳纽和亚洲各国。万卓深谙零售营销之道, 近年又开拓全场定制服务, 从品牌形象定位、店铺设计、制作, 到安装、培训及售后服务, 为全球零售商和品牌商提供全方位的体验营销定制服务。凭借超卓的创新能力, 强大的营销网络, 和深厚的行业经验, 万卓必将在中国新零售时代继续引领行业风潮。

Mijo is Asia's leading merchandising company based in Guangzhou, China. For more than two decades, we have been designing and manufacturing innovative POSM for retailers and brand marketers across Australasia and Asia. We have in depth knowledge of retail marketing and customization capabilities for enhancing shopping experience. With our creative corporate culture and extensive sales network, Mijo will continue the pursuit of best solutions for the retailing industry.



万卓拥有优秀的客服团队及专业的工程团队。其服务范围包括概念图纸, POP方案, 样品/打板, 发外加工/全球采购, 产品配送, 现场安装和客户员工培训等等。我们是细心、稳健的沟通桥梁, 坚持以服务为理念, 以顾客需求为导向, 具有自主的产品设计与开发能力, 在广州总部设有主仓和分发中心, 能够提供全方位的解决方案, 针对客户店内摆设和陈列的不同要求, 仔细跟进

Our services include conceptual drawing, POP proposal, sampling/prototyping, contract manufacturing/global sourcing, product delivery, on-site installation, and clients' staff training.



目录 CONTENTS

POP标识系列 POP Solutions 06

- 1、标签槽 Data Strip 07
- 2、标价牌 Sign Board 12
- 3、POP道具 POP Accessories 23

货架陈列系列 Shelf Merchandising 30

- 1、分隔板 Divider 31
- 2、商品支撑架 Back Support 34
- 3、固定卡槽 Attaching Strip 35
- 4、RS滑板 Roller Slide 35
- 5、推进器 Pusher 36

生鲜陈列道具 Merchandising for Fresh Section 37

- 1、手提篮 Crate 38
- 2、展示藤篮 Rattan Basket 39
- 3、冷柜展示道具 Merchandising Accessories for Freezer 41
- 4、试吃台/架 Sampling Dome/Stand 42
- 5、理货车 Cart 43

散装陈列设备 Merchandising for Bulk Food 44

- 1、散装陈列罐 Bulk Bin 45
- 2、重力分配器 Gravity Bin 47
- 3、散装展示器 Bulk Showcase 48
- 4、散装陈列盒 Bulk Display Box 49

促销展示设备 Promotion 49

- 1、PP展示盒 PP Hangsell 51
- 2、海报框 Snap Frame 51
- 3、促销架/促销桶/堆头 Promo Stand/Promo Bin/Stacker 51
- 4、金属展示架 Metal Stand 52
- 5、灯箱 Light Box 53

货架照明 Shelf Lighting 54

- 1、货架层板灯条/硬灯条/软灯条 LED Strip/Hard Strip/Soft Strip 55
- 2、电源 Power 57
- 3、电源导轨 Power Track 57

4、旋转卡头 Power Connector 58

防撞设备 Protection Equipment 59

1、防撞胶 Bumper 60

2、不锈钢防撞护角 Stainless Corner Protection 60

3、塑料防撞护角 Plastic Corner Protection 61

4、重型金属防撞角 Heavy Metal Corner Protection 61

5、购物车防撞杆 Protection Rail for Trolley 62

6、重型金属防撞栏 Heavy Metal Protection Rail 62

购物篮系列 Shopping Basket 63

1、购物篮 Shopping Basket 64

2、拉杆篮 Trolley Basket 66

物流周转设备 Logistics Turnover Equipment 68

1、周转篮/框 Turnover Basket/Frame 69

2、折叠篮/框 Foldable Basket/Frame 69

3、储物箱 Storage Container 70

4、无底座地台板 Floor Decker 70

5、平面九脚卡板 Flat Pallet 71

6、网格九脚卡板 Grid Pallet 71

7、田字脚网格卡板 Grid Pallet 73

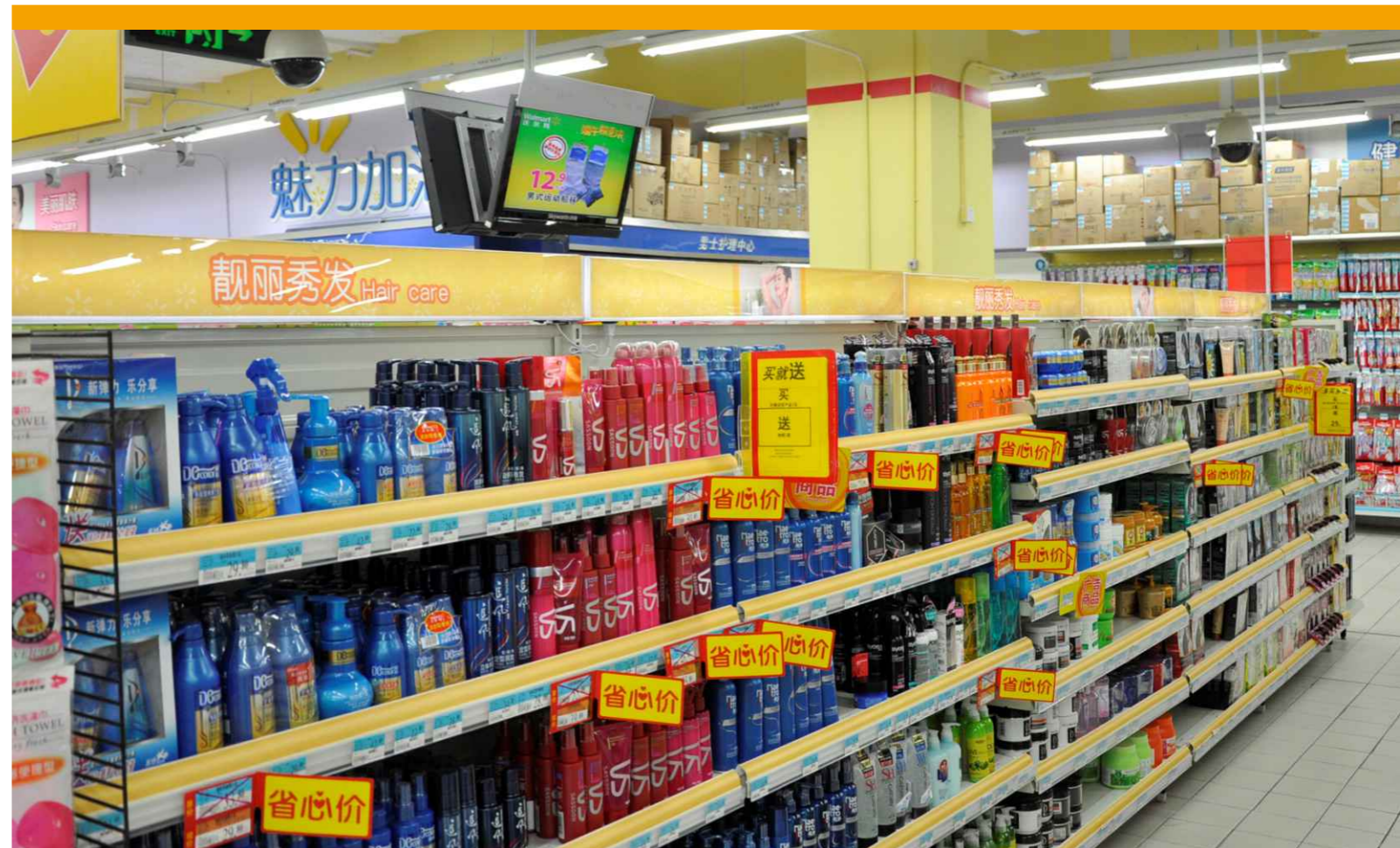
8、川字脚网格卡板 Grid Pallet 75

9、双面网格卡板 Double-Grid Pallet 76

POP 产品标识

POP Solutions

Data Strip
标签槽





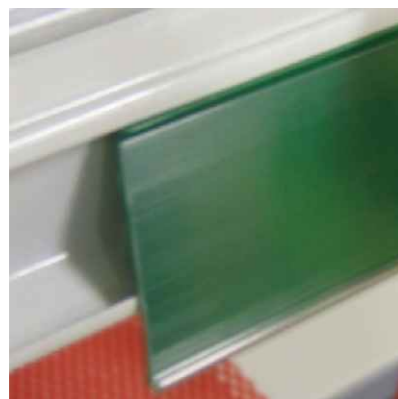
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Product Name:Data Strip DBR

材质: PVC
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颜色:透明
Color:Clear
型号: 101001
Code:101001



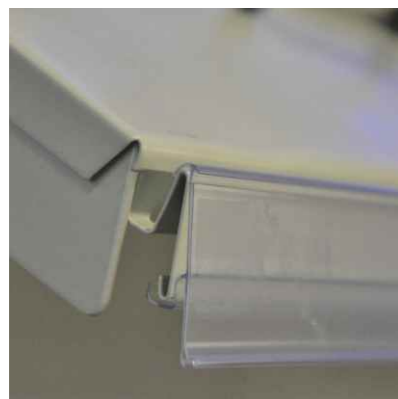
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Product Name:Data Strip IP

材质: PVC
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Size:26/32/39mm
颜色:透明
Color:Clear
型号: 101002
Code:101002

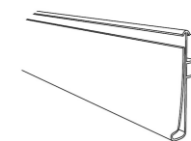
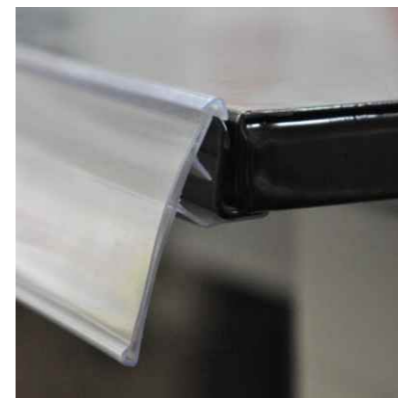


产品名称: 标签槽 TE
Product Name:Data Strip TE

材质: PVC
Material:PVC
规格: 39/75/100mm
Size:39/75/100mm
颜色:透明
Color:Clear
型号: 101015
Code:101015



产品名称: 标签槽 YU
Product Name:Data Strip YU
材质: PVC
Material:PVC
规格: 39mm
Size:39mm
颜色:透明
Color:Clear
型号: 101031
Code:101031



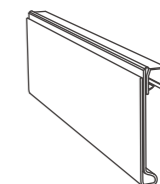
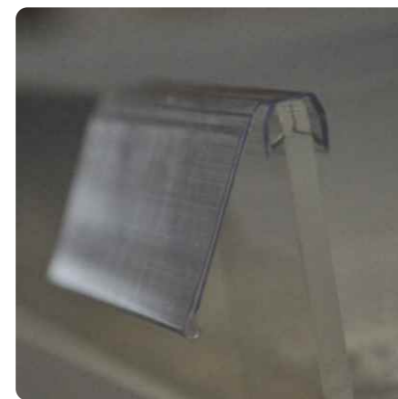
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Product Name:Data Strip SW

材质: PVC
Material:PVC
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Size:39mm
颜色:透明
Color:Clear
型号: 101025
Code:101025



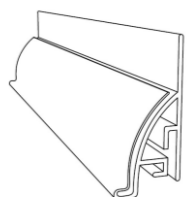
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Product Name:Data Strip GH

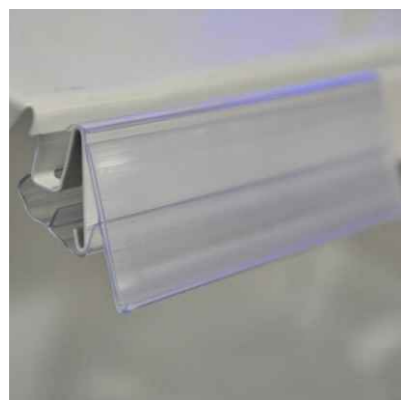
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Color:Clear
型号: 101053
Code:101053



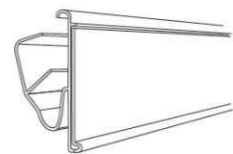
产品名称: 标签槽 HE
Product Name:Data Strip HE

材质: PVC
Material:PVC
规格: 39mm
Size:39mm
颜色:透明
Color:Clear
型号: 101023
Code:101023

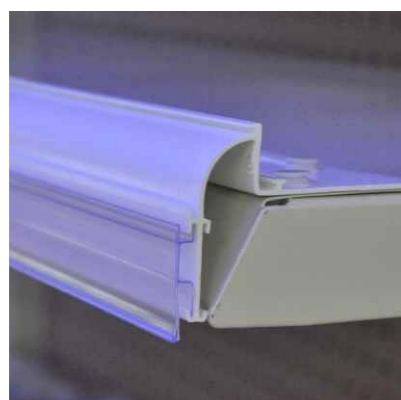




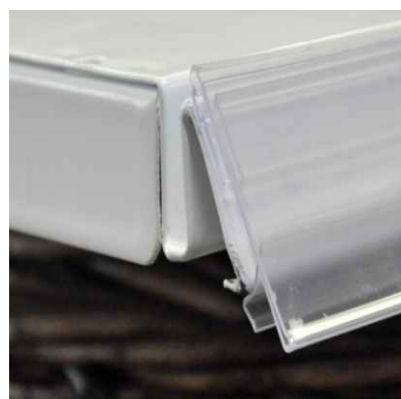
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Product Name:Data Strip LS
材质: PVC
Material:PVC
规格: 39mm
Size:39mm
颜色:透明
Color:Clear
型号: 101013
Code:101013



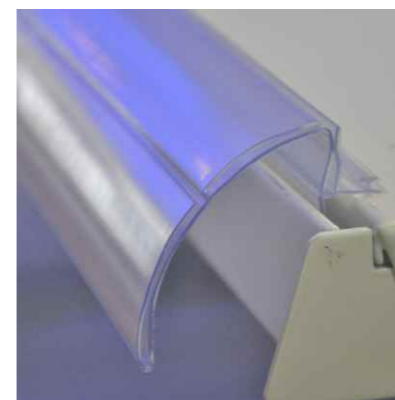
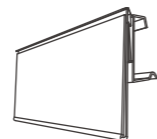
产品名称: 标签槽 SK
Product Name:Data Strip SK
材质: PVC
Material:PVC
规格: 32/39/100mm
Size:32/39/100mm
颜色:透明
Color:Clear
型号: 101003
Code:101003



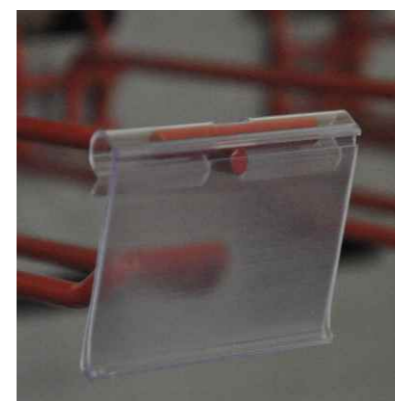
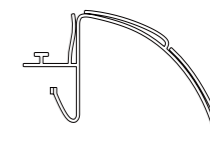
产品名称: 标签槽 CH
Product Name:Data Strip CH
材质: PVC
Material:PVC
规格: 32/39/mm
Size:32/39mm
颜色:透明
Color:Clear
型号: 101006
Code:101006



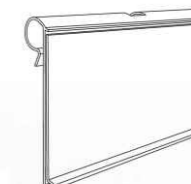
产品名称: 标签槽 TE-H
Product Name:Data Strip TE-H
材质: PVC
Material:PVC
规格: 39mm
Size:39mm
颜色:透明
Color:Clear
型号: 101054
Code:101054



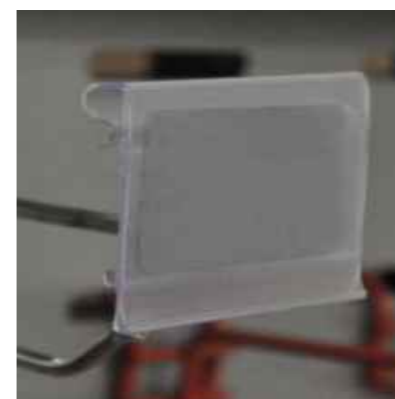
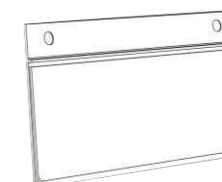
产品名称: 标签槽 G6
Product Name:Data Strip G6
材质: PVC
Material:PVC
规格: 42mm
Size:42mm
颜色:透明
Color:Clear
型号: 105046
Code:105046



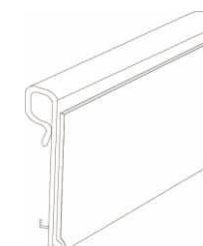
产品名称: 标签槽 VH
Product Name:Data Strip VH
材质: PVC
Material:PVC
规格: 26/30/39mm
Size:39mm
颜色:透明
Color:Clear
型号: 101004
Code:101004



产品名称: 标签槽 BH
Product Name:Data Strip BH
材质: PVC
Material:PVC
规格: 39/60/80/90mm
Size:39/60/80/90mm
颜色:透明
Color:Clear
型号: 101005
Code:101005

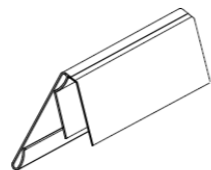


产品名称: 标签槽 VHP
Product Name:Data Strip VHP
材质: PVC
Material:PVC
规格: 32/42mm
Size:32/42mm
颜色:透明
Color:Clear
型号: 101022
Code:101022

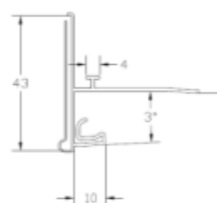




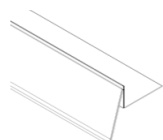
产品名称: 标签槽 DS
 Product Name: Data Strip DS
 材质: PVC
 Material: PVC
 规格: 50/70mm
 Size: 50/70mm
 颜色: 透明
 Color: Clear
 型号: 101066
 Code: 101066



产品名称: 标签槽 KDS
 Product Name: Data Strip KDS
 材质: PVC
 Material: PVC
 规格: 30/50mm
 Size: 30/50mm
 颜色: 透明
 Color: Clear
 型号: 101073
 Code: 101073



65mm大标签前挡条
 Product Name: Large label front bar
 材质: PVC
 Material: PVC
 规格: 65mm
 Size: 65mm
 颜色: 透明
 Color: Clear
 型号: 101024010
 Code: 101024010



POP产品标识

POP Solutions

Signboard
 标价牌

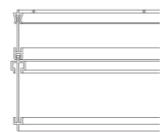




产品名称: 通道挂牌
Product Name:Aisle Promotion Signboard
材质: HIPS
Material:HIPS
规格: 1100x800mm
Size:1100x800mm
颜色:黄色
Color:Yellow
型号: 103014
Code:103014



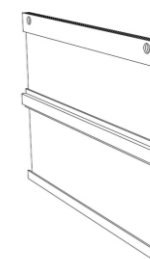
产品名称: 大价格通道挂牌
Product Name:Large Signboard
材质: HIPS
Material:HIPS
规格: 800x700mm
Size:800x700mm
颜色:红色
Color:Red
型号: 105004
Code:105004



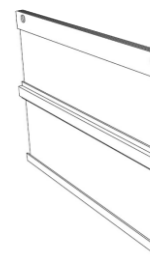
产品名称: 3019价格牌
Product Name:Signboard for Stack
材质: HIPS
Material:HIPS
规格: 764x478mm
Size:764x478mm
颜色:红色或其他
Color:Red
型号: 105023001
Code:105023001



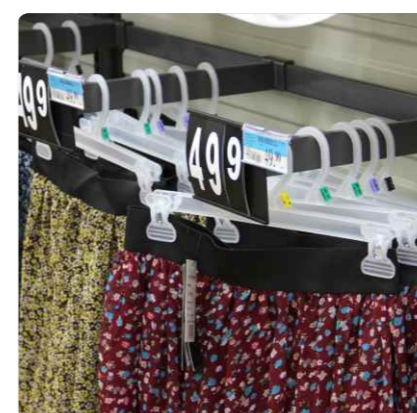
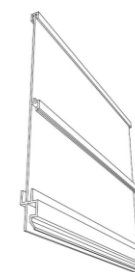
产品名称: 2019价格牌
Product Name:Middle Signboard
材质: HIPS
Material:HIPS
规格: 510x478mm
Size:510x478mm
颜色:红色或其他
Color:Red
型号: 105023003
Code:105023003



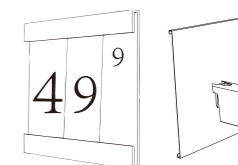
产品名称: 1211价格牌
Product Name:Small Signboard
材质: HIPS
Material:HIPS
规格: 320x270mm
Size:320x270mm
颜色:红色或其他
Color:Red
型号: 306079003
Code:306079003



产品名称: 边栏价格牌
Product Name:Signboard for Sidekick
材质: HIPS
Material:HIPS
规格: 320x292mm
Size:320x292mm
颜色:红色或其他
Color:Red
型号: 105023005
Code:105023005

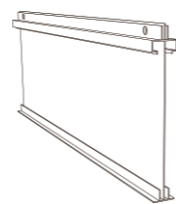


产品名称: 服装价格牌
Product Name:Price Tag for Clothing
材质: ABS
Material:ABS
规格: 136x100mm
Size:136x100mm
颜色:黑色
Color:Black
型号: 105038
Code:105038





产品名称: 磁性价价格牌
Product Name:Magnet Price Board
材质: HIPS
Material:HIPS
规格: 320x172mm
Size:320x172mm
颜色:黑色
Color:Black
型号: 105050
Code:105050



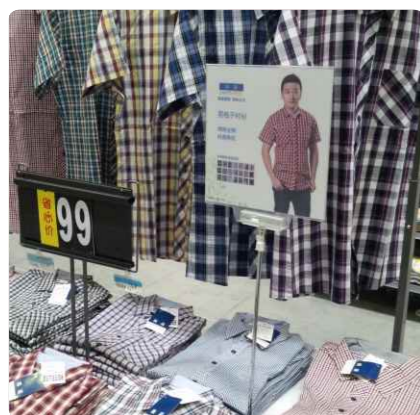
产品名称: 黑色小价格牌+小盘夹
Product Name:Black Price Tag with Small Tray Clip
材质: 塑料
Material:Plastic
颜色:黑色
Color:Black
型号: 105008-2
Code:105008-2



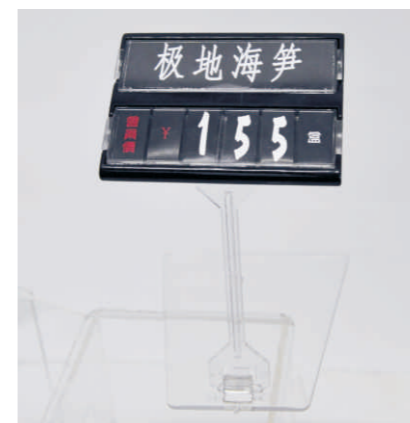
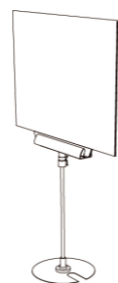
产品名称: 卖点牌 (卡式)
Product Name:Promtion Sign
材质: 金属+PVC
Material:Metal + PVC
规格: 200x200mm
Size:200x200mm
颜色:透明
Color:Clear
型号: 305070021
Code:305070021



产品名称: 黑色小价格牌+POP夹
Product Name:Black Price Tag with POP Clip
材质: 塑料
Material:Plastic
颜色:黑色
Color:Black
型号: 105008-3
Code:105008-3



产品名称: 卖点牌 (立式)
Product Name:Promtion Sign Stand
材质: 金属+PVC
Material:Metal + PVC
规格: 200x200mm
Size:200x200mm
颜色:透明
Color:Clear
型号: 305070002
Code:305070002



产品名称: 黑色小价格牌+坐式长杆座
Product Name:Black Price Tag with Base
材质: 塑料
Material:Plastic
颜色:黑色
Color:Black
型号: 105008-4
Code:105008-4



产品名称: 黑色小价格牌+大盘夹
Product Name:Black Price Tag with Large Tray Clip
材质: 塑料
Material:Plastic
颜色:黑色
Color:Black
型号: 105008-1
Code:105008-1



产品名称: 方形底盘数字粒价格牌
Product Name:Price Tag with Square Base
材质: 塑料
Material:Plastic
规格: 123X86/92X92mm
Size:123X86/92X92mm
颜色:黑色/红色/白色
Color:Black/red/white
型号: 106001001
Code:106001001





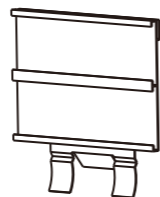
产品名称: 圆形底盘数字粒价格牌
Product Name: Price Tag with Round Base
材质: 塑料
Material: Plastic
规格: 123X86/92X92mm
Size: 123X86/92X92mm
颜色: 黑色/红色/白色
Color: Black/red/white
型号: 106001002
Code: 106001002



产品名称: 三槽价格牌+冰插
Product Name: 3-track Price Holder with Pin
材质: 塑料
Material: Plastic
颜色: 黑色
Color: Black
型号: 105039002
Code: 1105039002



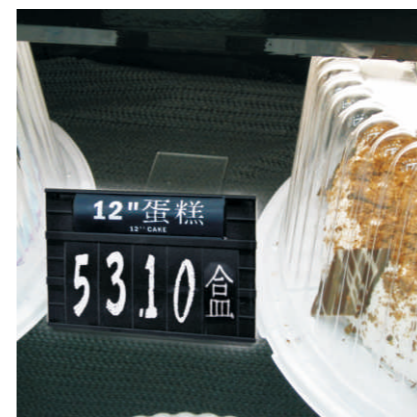
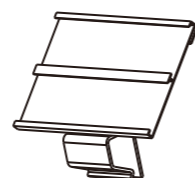
产品名称: 二槽价格牌+不锈钢配件
Product Name: 2-track Price Holder with
材质: 塑料+不锈钢
Material: Plastic + Metal
颜色: 黑色
Color: Black
型号: 301026
Code: 301026



产品名称: 三槽价格牌+不锈钢配件
Product Name: 3-track Price Holder with
Stainless Clip
材质: 塑料
Material: Plastic
颜色: 黑色
Color: Black
型号: 105039004
Code: 105039004



产品名称: 二槽价格牌+盘夹
Product Name: 2-track Price Holder with Clip
材质: 塑料
Material: Plastic
颜色: 黑色
Color: Black
型号: 301017
Code: 301017



产品名称: 三槽价格牌+亚克力配件
Product Name: 3-track Price Holder with
Acrylic Accessory
材质: 塑料
Material: Plastic
颜色: 黑色
Color: Black
型号: 105039005
Code: 105039005



产品名称: 三槽价格牌+弯夹
Product Name: 3-track Price Holder with Clip
材质: 塑料
Material: Plastic
颜色: 黑色
Color: Black
型号: 105039003
Code: 105039003



产品名称: 价格翻牌
Product Name: Price Cassette
材质: ABS
Material: ABS
规格: A4/A5
Size: A4/A5
颜色: 红/绿/黄/蓝/黑
Color: Red/green/yellow/blue/black
型号: 107001
Code: 107001



产品名称：三槽木价格牌
Product Name:3-track Wooden
材质：木质
Material:Wooden
型号：105003002
Code:105003002



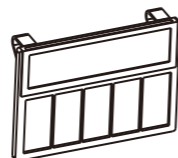
产品名称：三槽价格背板
Product Name:3-track Plastic Price Board
材质：HIPS
Material:HIPS
颜色:黑色
Color:Black
型号：105037001
Code:105037001



产品名称：A4六槽价格牌
Product Name:A4 6-track Price Board
材质：PVC
Material:PVC
颜色:黑色
Color:Black
型号：105001002
Code:105001002



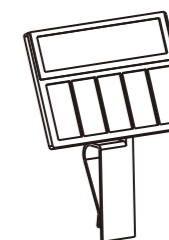
产品名称：数字价格翻牌
Product Name: Price Cassette
材质：ABS
Material: ABS
规格：123x85mm
Size: 123x85mm
颜色: 黑色/红色/蓝色
Color: Black/red/blue
型号：105060001
Code: 105060001



产品名称：冰插数字翻牌
Product Name: Price Cassette
材质：ABS
Material:ABS
规格：123x85mm
Size:123x85mm
颜色:黑色/红色/蓝色
Color:Black/red/blue
型号：105060002
Code:105060002



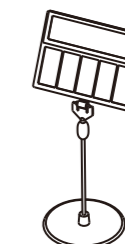
产品名称：盘夹数字翻牌
Product Name:Price Cassette
材质：ABS
Material:ABS
规格：123x85mm
Size:123x85mm
颜色:黑色/红色/蓝色
Color:Black/red/blue
型号：105060003
Code:105060003



产品名称：POP夹数字翻牌
Product Name:Price Cassette
材质：ABS
Material:ABS
规格：123x85mm
Size:123x85mm
颜色:黑色/红色/蓝色
Color:Black/red/blue
型号：105060004
Code:105060004

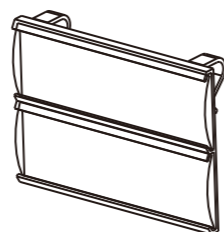


产品名称：座式数字翻牌
Product Name: Price Cassette
材质：ABS
Material:ABS
规格：123x85mm
Size:123x85mm
颜色:黑色/红色/蓝色
Color:Black/red/blue
型号：105060005
Code:105060005

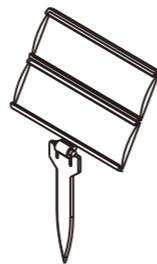




产品名称: 挂式数字翻牌 (小)
Product Name: Price Cassette
材质: ABS
Material: ABS
规格: 90x65mm
Size: 90x65mm
颜色: 黑色
Color: Black
型号: 1050060006
Code: 1050060006



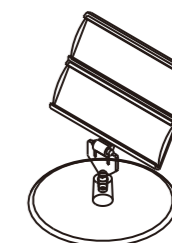
产品名称: 冰插数字翻牌 (小)
Product Name: Price Cassette
材质: ABS
Material: ABS
规格: 90x65mm
Size: 90x65mm
颜色: 黑色
Color: Black
型号: 105060007
Code: 105060007



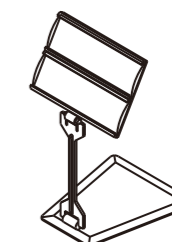
产品名称: POP夹数字翻牌 (小)
Product Name: Price Cassette
材质: ABS
Material: ABS
规格: 90x65mm
Size: 90x65mm
颜色: 黑色
Color: Black
型号: 105060008
Code: 105060008



产品名称: 圆底数字翻牌 (小)
Product Name: Price Cassette
材质: ABS
Material: ABS
规格: 90x65mm
Size: 90x65mm
颜色: 黑色
Color: Black
型号: 10506009
Code: 10506009



产品名称: 方底数字翻牌 (小)
Product Name: Price Cassette
材质: ABS
Material: ABS
规格: 90x65mm
Size: 90x65mm
颜色: 黑色
Color: Black
型号: 105060010
Code: 105060010



POP 产品标识

POP Solutions

POP Accessories
POP 道具

产品名称: 促销夹

Product Name: Promotional clip

材质: PP

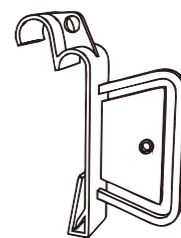
Material: PP

颜色: 半透明

Color: Clear

型号: 301031

Code: 301031



产品名称: 软齿促销夹

Product Name: Supergrip

材质: PVC

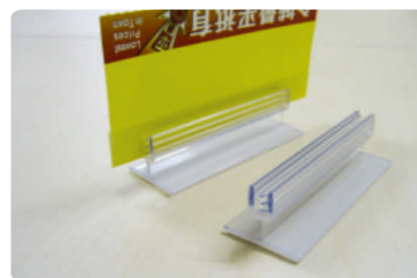
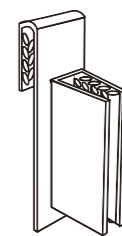
Material: PVC

颜色: 透明

Color: Clear

型号: 301034

Code: 301034



产品名称: 软齿夹

Product Name: Supergrip

材质: PVC

Material: PVC

规格: 25/35/75

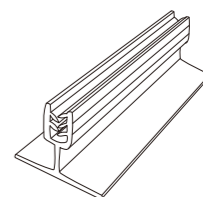
Size: 25/35/75

颜色: 透明

Color: Clear

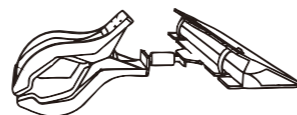
型号: 301015

Code: 301015





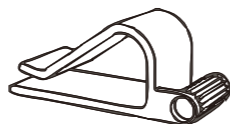
产品名称: POP夹
Product Name: POP clip
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 301050
Code: 301050



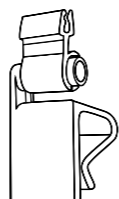
产品名称: PC大夹
Product Name: Large Clip
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 301043
Code: 301043



产品名称: 大盘夹
Product Name: Large Tray Clip
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 301018
Code: 301018



产品名称: 细盘夹
Product Name: Small Tray Clip
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 301018
Code: 301018



产品名称: 框挂钩 (长)
Product Name: Frame Clip
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 302008
Code: 302008



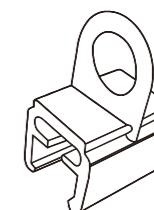
产品名称: 框挂钩 (左右)
Product Name: Frame Clip
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 302009
Code: 302009



产品名称: 大扣 (卡圈框夹)
Product Name: Frame Hook
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 302014
Code: 302014



产品名称: 大扣
Product Name: Frame Hook
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 302014
Code: 302014





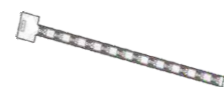
产品名称: 框对框连接件
Product Name: Frame Connector
材质: PC
Material: PC
颜色: 透明
Color: Clear
型号: 302008
Code: 302008



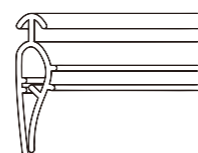
产品名称: PP挂条
Product Name: Clip Strip
材质: PP
Material: PP
颜色: 半透明
Color: Clear
型号: 302001
Code: 302001



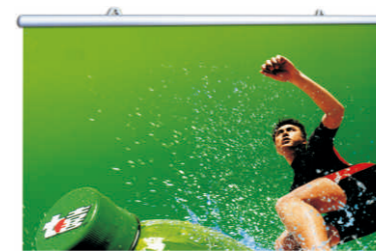
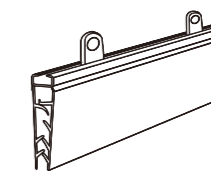
产品名称: 注塑挂条
Product Name: Plastic Poster Hanger
材质: PP
Material: PP
颜色: 黑色/白色/红色/蓝色/黄色
Color: Black/white/red/blue/yellow
型号: 302001
Code: 302001



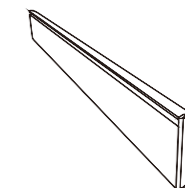
产品名称: 软齿海报挂条
Product Name: Plastic Poster Hanger
材质: PVC
Material: PVC
颜色: 透明
Color: Clear
型号: 302024
Code: 302024



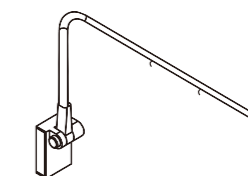
产品名称: 海报夹
Product Name: Plastic Poster Hanger
材质: PVC
Material: PVC
颜色: 透明
Color: Clear
型号: 302026
Code: 302026



产品名称: 铝合金海报挂条
Product Name: Aluminium Poster Hanger
材质: 铝合金
Material: Aluminum
型号: 302020
Code: 302020

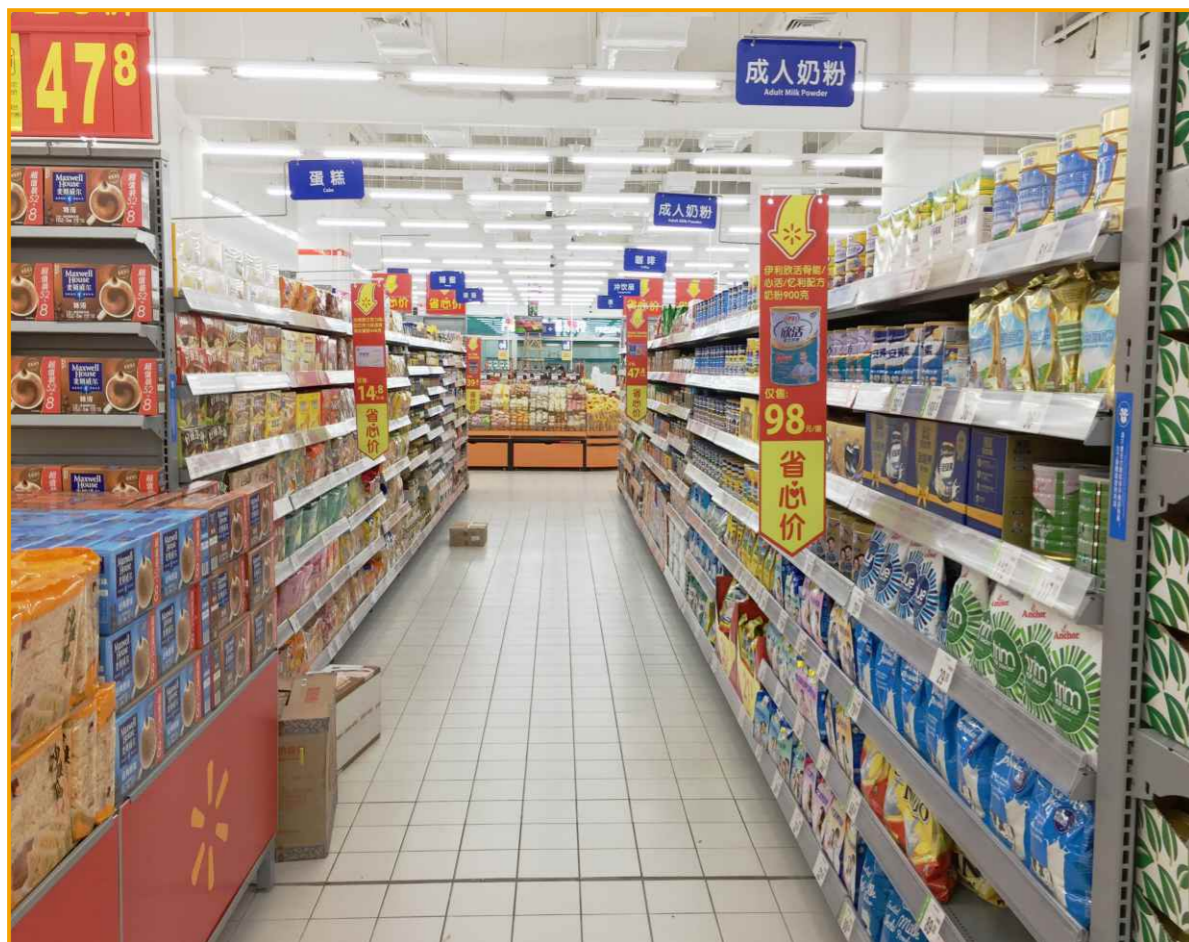


产品名称: 磁性POP
Product Name: Magnetic Holder
材质: 磁铁+金属
Material: Magnet + metal
型号: 302015
Code: 302015



产品名称: 可伸缩标价牌支架
Product Name: Telescopic Show-Card Stand
材质: 铝合金
Material: Aluminum
型号: 301020
Code: 301020

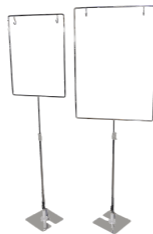




产品名称：金属挂臂
 Product Name: Metal Hanging Arm
 材质：金属+铝合金
 Material: Metal + Aluminum
 型号：302019005
 Code: 302019005



产品名称：A4/A3POP支架
 Product Name: Telescopic Show-Card Stand
 材质：金属
 Material: Metal
 型号：302001
 Code: 302001



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